

# ENERSIS GROUP HONORS 12 CHILEAN WOMEN FOR THEIR OUTSTANDING CONTRIBUTIONS TO CHILE'S SOCIAL DEVELOPMENT AND ENTREPRENEURSHIP

05-03-2015 Santiago

Santiago, March 05, 2015. For the ninth consecutive year and as part of International Women's Day, the Enersis Group (Enersis, Endesa Chile, and Chilectra) honored 12 outstanding women for their contribution to Chile's social development and entrepreneurship.

- The women awarded with the “2015 Women’s Energy” award are: Isabel Allende Bussi (President of the Senate), Carolina “Crespita” Rodríguez (world champion boxer), Paula Escobar, Isabel Allende Llona (author), Patricia Estay, Rossana Costa, Patricia Matte, Alejandra Mustakis, Verónica Monroy, Paulina de Allende-Salazar, Katherine Salosny, and Natalia Toledo (Enersis employee).
- Each one of these women make significant contributions in their respective spheres of action such as sports; social communications; art, music and literature; environment, energy efficiency, and sustainability; public service; education; innovation and entrepreneurship; community work; journalism and entertainment.
- The Women’s Energy Award reflects the commitment of Enersis, and its subsidiaries, Endesa Chile and Chilectra, with sustainable development and gender equality, reaffirming women’s roles and contributions to society from their different spheres of action.

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Each one of the award winners make significant contributions in their respective fields of action, such as art, music, and literature; public service; environment, energy efficiency, and sustainability; contribution to education; innovation and entrepreneurship; community work; journalism; entertainment; social communications and sports.

This year the Women's Energy award went to the president of the Senate, Isabel Allende Bussi; the world boxing champion, Carolina "Crespita" Rodríguez; Paula Escobar; the author Isabel Allende Llona; Patricia Estay; Rossana Costa; Patricia Matte; Alejandra Mustakis; Verónica Monroy; Paulina de Allende-Salazar; Katherine Salosny; and the Enersis employee, Natalia Toledo (see attached profiles).

At the awards ceremony, Enersis' Deputy General Manager and Country Manager Chile, Daniel Fernández, said that "this wonderful initiative, in which Enersis has awarded more than 90 distinguished women in these nine years, has allowed us to meet and share with women who have a common mark: they contribute with their dreams to the development of our country, making a contribution to society, to culture, to education, to the economy, to communities, and the way in which we relate to our environment".

With these initiatives, the Enersis Group strengthens its commitment to the community and the markets in which it operates, helping to strengthen the role of women in the development and undertaking of actions towards improving the welfare of society in general.

"The concern to provide more possibilities for the development of our employees, safeguarding their rights and needs is essential for the Enersis Group and Enel. For this, we signed the Iguala Covenant with the National Women's Service (SERNAM) several years ago, a Commitment to Good Labor Practices and Gender Equality, Daniel Fernandez said.

In turn, Isabel Allende Bussi, Senate President stated "I congratulate the Enersis Group for this initiative and on International Women's Day, my best tribute is to work every day, not just one day, but 365 days a year, so that, in the future, more women come together to collaborate to build a better society".

"It is very important that Enersis highlights women's work, the work we do from the simplest to the most sophisticated work in society, such as the presidency", indicated the author, Isabel Allende Llona.

"The fact that Enersis workers voted for me is very valuable. To know that I reach them in a good way and they see the work behind what I do, it's something I like and value greatly. And that the award is given by a great athlete such as Iván Zamorano, I am doubly proud", added the world champion boxer, Carolina "Crespita" Rodríguez.

#### **94 women have already received awards**

President Michelle Bachelet, State Ministers, artists, journalists, and communicators, professionals in various fields, social leaders, and entrepreneurs have been recognized with the Women's Energy award. Among the award winners we can highlight Soledad Onetto, Bárbara Figueroa, Mercedes Ducci, Ana María Cummins, Mónica Pérez, Pilar Vergara, María Angélica Prats, Consuelo Saavedra, Ana Lya Uriarte, Constanza Stipicic,

Mónica Rincón, Ximena Casarejos, María Elena Wood, Tamara Acosta, Diana Bolocco, Antonia Lehmann, Cecilia Rovaretti, Alejandra Wood, Annie Dufey and Carmen Romero, Paulina Urrutia, Nicola Borregaard, Vivi Kreutzberger, Jacqueline Plass, Lake Sagaris, Mónica Comandari, Francisca Florenzano and Paz Bacuñán, among others.

### **2015 Judges Committee**

The Women's Energy Award is awarded based on the postulation of Enersis, Endesa Chile and Chilectra employees for the different predetermined categories. Subsequently, by a vote of a judge's committee composed of people from both the external and internal ambit, the winners are determined. The judges committee was composed by Francisca Valdés, Executive Director of Female Entrepreneurs; Carolina Toha, Mayor of Santiago (represented by Catalina Navarro); Carolina Schmidt, Enersis director; Susan Carey, Endesa Chile director; Elena Salgado, Chilectra director; José Miranda, Enersis Communications Manager; María Teresa González, Endesa Chile's Communications Manager (represented by Pamela Silva); and Andrés González, Chilectra's Communications Director.

### **2015 WOMEN'S ENERGY AWARD**

**Women's Energy Award: Isabel Allende Bussi.** Sociologist from the Universidad de Chile. Master's degree in Sociology at the Universidad Autónoma de México and Master's degree in Political Science at FLACSO, Mexico; she is Senator of the Atacama Region for the 2010-2017 period. Previously she served as representative for the districts of Valle del Choapa and then Puente Alto, and was Speaker of the House of Representatives in 2003. As from March 11, 2014 she became president of the Senate, being the first woman to hold that office in the country. She has been promoter of the main projects for gender equality in the country.

**Sports: Carolina "Crespita" Rodríguez.** World bantamweight boxing champion in two organizations: IBF (International Boxing Federation) and WIBA (Women's International Boxing Association). She has successfully competed in five world title fights and is currently preparing to compete in the world kickboxing championship. If she wins, she will become the first Chilean athlete to be world champion in two different sports. She has been Chilean kickboxing champion five times, twice champion in the South American and Pan-American WAKO version (World Association of Kickboxing Organizations). She has also been South American champion of the IFMA muaythai version (International Federation of Muaythai Amateur).

**Social Communications: Paula Escobar.** Journalist, editor, and author. She is currently editor of El Mercury magazines and blogger at The Huffington Post. She won the Lenka Franulic award for her professional career in 2014. She has published five books and has been professor of journalism for twenty years. She has dedicated her professional life to deliver quality and independent information to the public.

**Art, Music, and Literature: Isabel Allende Llon.** Chilean writer and journalist, author of 20 books translated into 35 languages, with a total circulation of approximately 65 million copies. Her creations have been adapted to theater, opera, ballet, radio, and musical shows, plus two internationally successful films. Isabel Allende has received 50 awards in more than 16 countries. Among the latter are the title of Doctor Honoris Causa from the University of Harvard and the Presidential Medal of Freedom, awarded by United States President, Barack Obama.

**Environment, Energy Efficiency, and Sustainability: Patricia Estay.** Agricultural Engineer from PUCV (Pontificia Universidad Católica de Valparaíso) and Master of Science (M. Sc.) from the University of Ottawa,

Canada, specializing in Entomology (insects). She is a researcher at INIA (Instituto de Investigaciones Agropecuarias) and worldwide reference in pollination techniques of fruits and vegetables. Author and editor of publications including: Apis mellifera pollination according to target species, Integrated Management of the yellow jacket, and of two books including: "Insectos, ácaros y enfermedades asociadas al tomate en Chile" and "Bombus en Chile: especies, biología y manejo".

**Public Service: Rossana Costa.** Commercial engineer and economist. She is deputy director of the Instituto Libertad y Desarrollo. Former Director of Budgets for the Ministry of Finance between 2010 and 2014, and former consultant for SEP (System of Public Enterprises) until March 2014. She was a member of the Committee on Pension Reform and Equality Commission, both appointed by President Michelle Bachelet. Member of the Senior Public Management Council until 2010.

**Education: Patricia Matte.** Sociologist expert on poverty and education issues. Today she serves as president of the Society of Elementary Education and the Los Nogales Educational Foundation. Her contribution to education and her participation in the design and debate on public policies relating to education has been outstanding.

**Innovation and Entrepreneurship: Alejandra Mustakis.** Industrial designer, entrepreneur, Director of ASECH. Founding partner of Medular, Kael, Stgo Maker Space, and "IF". The latter is a factory of ideas that was founded to create a collaborative community in a space of connection and diversity, so that more people and businesses have the opportunity to achieve entrepreneurship and innovation. Chosen four times among the 100 women leaders by El Mercurio & Women Entrepreneurs 2008, 2009, 2013, and 2014. Selected in "successful youth" by the Diario Financiero in 2012.

**Community Work: Verónica Monroy.** Social worker from the Universidad de la Frontera. She is currently National social director of the Hogar de Cristo, where she has developed most of her career performing in different positions in both regions and nationally. She also has experience as a teacher in various institutions of higher education. In 2014 she was passed unanimously by the Senate, as a member of the National Council for Strengthening Public Interest Organizations, for her commitment to social issues.

**Journalism: Paulina de Allende-Salazar.** Journalist. She has extensive experience in the TV program "Informe Especial". Specialist in investigative reports in various fields, such as reporting on the priest Karadima and international coverage, among which we can highlight the one on the 43 missing youth in Ayotzinapa, Mexico. She was also one of the first journalists to do TV reports linked to consumption and rights of citizens. She is currently the host of TVN's program "Esto No Tiene Nombre".

**Entertainment: Katherine Salosny.** Actress and TV host, known for her empathy and closeness with viewers. With 30 years in television, in her vast experience she has led programs such as Extra Jóvenes, El Baile, Pasiones, Buenos días a todos and Esta es mi familia, among others. She is currently the host of the MEGA morning show "Mucho Gusto", with Luis Jara.

**Enersis Group Women's Energy Award: Natalia Toledo.** Psychologist. After six years in the Enersis Group, she has established herself as a leader in the field of occupational safety and health, promoting, with her work, decreased occupational accidents, through initiatives such as Safety Week. She has also been a promoter of prevention and health care of workers and their family groups, by means of the campaign she led in 2014, called "Tips for life".

